



To whom it may concern,

We're writing in support of continued financial support of CKUT.

Blue Skies Turn Black has been Montreal's lead indie concert promoters for 16 years now. As promoters, it's our job to garner awareness of concerts from both local and international acts coming through our city. Our continued success and longevity, is due in large part to our ability to rely heavily on community-driven organizations such as CKUT to help spread the word on the shows we produce.

We partner with CKUT on dozens of shows throughout the year because no other radio station has such a direct reach with our audience. CKUT boasts the most diverse programming of any radio station in Montreal which both grows their fan base and pushes its listeners to experience and discover new music. Similarly, Blue Skies Turn Black aims to promote shows through a vast spectrum of genres, so working closely with CKUT's music department, we're able to send over music from our upcoming presentations to a wide variety of programmers and reach the specific public the shows are aimed towards.

There's been a lot of attention aimed towards Montreal in the last few years with so many acts breaking out of the city and onto international stages, garnering a lot of attention for the city's cultural landscape. A step these artists need to take in order to receive international acclaim however, is to make their mark within their own city and community. Having a platform for these acts to grow, develop and reach fans is an incomparable tool and CKUT provides a space for these artists to perform radio sessions and promote their upcoming shows through radio play and interviews. We also frequently team up with CKUT on our larger scale presentations, coordinating giveaways and purchasing ad-space to promote the event.

Throughout the years, CKUT has proved to be an organization that truly encompasses what makes Montreal such a special place in which to live and to visit and we hope that it will continue to grow for years to come.

Meyer Billurcu, founder & talent booker

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